

POLICY 4321: CONTESTS, ADVERTISING, AND PROMOTIONS

Any club, association, or other organization must have prior approval for students' participation in any contest, advertising campaign, or promotion. Approval may be given by the superintendent, or designee, following recommendation by the teacher and principal. Criteria to be used are:

1. The objectives of the contest, campaign, or promotion shall be consistent with the district's goals and policies;
2. The proposed activity shall have educational value to the participants and be free of objectionable advancement of the name, product, or special interest of the sponsoring group;
3. Participation by a student would not interfere with his/her program of curricular or co-curricular activities.