

Digital Citizenship and Media Literacy

The Bainbridge Island School District will implement the following classroom instruction and school practices to promote digital citizenship and media literacy for all students.

Student Instruction

Because students are consumers and creators of information and ideas, the district will promote cross-curricular integration of digital citizenship and media literacy. The district recognizes the importance of students as active participants and will provide opportunities for students to act as role models, leaders and peer mentors. Students will receive instruction, appropriate to the grade level or individualized education plan, on the following topics:

Online safety, responsibility, and security

Students will be given opportunities to practice and to promote safe behaviors, preventive measures, and appropriate responses about issues such as cyberbullying, social networking, online predators, and risky communications.

Media literacy

Students will examine how people experience or interact with media differently; will identify embedded values and stereotypes; will analyze words and images critically; will evaluate various sources of information and their influence upon their beliefs and behaviors; and will produce their own media.

Law, fair use, copyright, and intellectual property

Students will learn to use technology in ways that are legal including access to and use of copyrighted materials, and creation of intellectual property.

Online identity and personal brand

Students will learn about their “digital footprint” and the persistence of their digital information, including on social media. Students will also learn about the creation and maintenance of their self-image, reputation, and online identity.

Ethics, digital communications, and collaboration

Students will learn about fairness and civil discourse in the digital environment, including the importance of collaborating and ethically interacting with others online.

Professional Development

The District will support teachers and instructional leaders in developing leadership skills and proficiency in the principles of digital citizenship and media literacy, both as an instructional imperative and as dynamic district policy and practice.

Cross References: 4217 – Effective Communication
 5281 - Disciplinary Action and Discharge

4400 - Election Activities
4040 - Public Access to District Records
3241 - Classroom Management, Discipline and Corrective Action
3231 - Student Records
3207 - Prohibition of Harassment, Intimidation and Bullying
2025 - Copyright Compliance
2020 - Course Design, Selection and Adoption of Instructional Materials

Legal References: RCW 28A.650.010 Definitions
 RCW 28A.650.045 Digital citizenship, internet safety, and media literacy

Management Resources: 2017 – December Policy Issue

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